

MAXIME

DESIGNER GLOBAL
PRODUIT & RETAIL

PRAINO

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EXPERIENCE

- Micro-entreprise – **design produit** end-to-end du bouchon **Glue ghost** 2025
- Stage chez **L'Oréal Paris** – **retail designer** produits grand public (**Paris**) 2023
- Stage chez **MB Agencement** – agence de retail design (**Dubaï**) 2022
- Début d'activité freelance chez **vvolt** – logos & branding 2021
- Stage chez **Jean-Louis Giraud** – artisan joaillier (**Six-Fours**) 2019

MON TRAVAIL

Designer pluridisciplinaire actif en **Design Produit, Retail et Graphisme**. Expérience retail & Branding pour des marques de luxe telles que **YSL, L'Oreal, Thameen, SkinCeuticals, Bourjois, Fenty...** (podiums, vitrines, pop-ups, PLV, guidelines, rendus 3D & suivi d'installation). **5 ans de freelance** en design graphique (logos, branding). Conception / industrialisation d'un bouchon réutilisable pour cartouches silicone, le **Glue ghost**.



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Titulaire d'un Master en design de Kedge Design School, je suis passionné par la création et l'imaginaire. Mon parcours m'a amené à travailler sur des projets de grande envergure et m'a donné le goût de l'international. Je suis aujourd'hui prêt à apporter ma valeur ajoutée et mon enthousiasme à vos projets ambitieux.

EDUCATION

- Mémoire sur la Mobilité humaine sous-l'eau 2023 - 2024
- Master Design – Kedge Design School (+ marketing) 2021 - 2024
- Licence Design – Kedge Design School (design global) 2017 - 2021
- Bac ES – spécialité sciences politiques 2015 - 2017

LANGUES

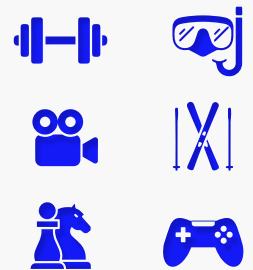
FRANÇAIS ●●●●●
ANGLAIS ●●●●●
JAPONAIS ●●○○○
ESPAGNOL ●●○○○

TOEIC score : 880
PERMIS DE CONDUIRE : B

LOGICIELS

- Adobe illustrator ●●●●●
- Adobe Photoshop ●●●●○
- Adobe Indesign ●●●●○
- Rhino 3D ●●●●●
- SketchUp ●●●●○
- SolidWorks ●●●○○
- KeyShot ●●●○○
- ZBrush ●●●○○

LOISIRS



ACTUELLEMENT SUR TOULON / DISPONIBLE DANS LE MONDE ENTIER

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EXPERIENCE

- Micro-business — product design of **Glue ghost** (silicone cartridge cap) 2025
- Internship at **L'Oréal Paris** — retail designer mass market (**Paris**) 2023
- Internship at **MB Agencement** — retail design agency (**Dubai**) 2022
- Start of freelance activity at **vvolt** — logos & branding (**France**) 2021
- Internship at **Jean-Louis Giraud** — artisan jewellery (**Six-Fours**) 2019

EXPERTISE

Multidisciplinary Designer working across **Product, Retail and Graphic design**. Experience in luxury beauty / fragrance brands including **YSL, L'Oréal, Thameen, SkinCeuticals, Bourjois, Fenty...** (window displays, podiums, pop-ups, POS materials, guidelines, 3D renders and installation follow-up). Around **five years of freelance** work in graphic design (logos, branding). Concept and industrialisation of a reusable silicone cartridge cap (**Glue ghost**).



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I hold a Master's Degree in Design from Kedge Design School. I'm driven by creation, imagination and meaningful experiences. My journey has led me to work on high-impact projects and gave me a strong taste for international environments. I'm now ready to bring my added value, energy and enthusiasm to ambitious projects.

EDUCATION

- Thesis on Human mobility underwater (end of study) 2023 - 2024
- Master degree at Kedge Design School (+marketing) 2021 - 2024
- Design Bachelor at Kedge Design School (global design) 2017 - 2021
- BAC_ES science politique 2015 - 2017

LANGUES

FRENCH ●●●●●
ENGLISH ●●●●●
JAPANESE ●●○○○
SPANISH ●●○○○

TOEIC score : 880
DRIVING LICENSE : B

SOFTWARE

- Adobe illustrator ●●●●●
- Adobe Photoshop ●●●●○
- Adobe Indesign ●●●●○
- Rhino 3D ●●●●●
- SketchUp ●●●●○
- SolidWorks ●●●○○
- KeyShot ●●●○○
- ZBrush ●●●○○

INTERESTS



CURRENTLY BASED IN FRANCE / AVAILABLE WORLDWIDE